

2009 ACGA Advertising Rate Sheet

Ad Sizes	BW Rates	Color Rates
Full Page 8"x10"	\$350	\$475
1/2 Page 8"x5.5"	\$195	\$320
1/4 Page 4.25"x5.5"	\$120	\$245
1/8 Page 3.5"x2.5"	\$80	\$205
1/16 Page 3.5"x1.25"	\$60	\$185

Classified ads are \$25 for thirty words or less; \$.40 for each additional word.
Recurring Page Sponsorship \$300 banner ad

Discounts

ACGA members are allowed a 10% discount on space charges only.
 10% discount will be given for 6 insertions in a 12-month period.
 15% discount will be given for 12 insertions in a 12-month period.
 * Only one discount will apply

Mechanical Requirements

All display advertisements must be camera ready, or a complete digital ad supplied. Digital files are requested in high resolution (at least 300 dpi) tif, Quark Express, eps, PDF, Photoshop or jpeg formats.

Production Charges

Advertisers providing material that is not camera ready or requires design, layout, text or conversion changes will be charged an additional \$75 fee.

Inserts

Must be furnished by advertiser, and will be billed at the full page advertising rate, plus an additional \$250 special setup and handling fee.

General

- Editor reserves the right to refuse any advertising that does not meet ACGA standards or organizational values.
- Editor reserves the right to cancel advertising if past due accounts are not paid in full from previous advertising.
- All advertising deadline dates are final. Advertising received after this date will not be printed.
- No deductions or returns guaranteed for errors, or late ads.
- No advertisements will be accepted without a signed contract.

Arizona Cattle Growers Association

1401 N. 24th Street, #4
 Phoenix, AZ 85008
 602-273-7415 fax 602-220-9833
www.azcattlemensassoc.org

2009 Advertising Contract

Arizona Cattlelog

Official Publication of the Arizona Cattle Growers' Association

Date: _____ Member ___ Non-member ___

Name or Agency: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

Advertisement: Please check all the apply

___ Black and White ___ Full Color ___ Classified ___ Recurring Page

Full 1/2 page 1/4 page 1/8 page 1/16 page

Month(s) you would like your ad to run

Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov

Special Notes: _____

Classified Ad Text: _____

Classified Ad Word Count _____

Total _____

Signature: _____

Office Use Only

Date Received: _____ Invoice Number: _____

Received By: _____ Total Amount Due: _____